

Reaching the Bench Beyond the Courtroom

The Texas Center for the Judiciary centralizes resources and targets communications with Clowder

OVERVIEW

The Texas Center for the Judiciary (TCJ) is a nonprofit organization that has served the state's judicial branch for more than 50 years, supporting a membership of more than 3,500 active and retired judges and court professionals. The organization serves as the official registrar of continuing legal education (CLE) for the Texas judiciary, tracking compliance with legislatively mandated requirements that vary by judge type, term date, and specialty training area. TCJ also delivers education and peer-networking opportunities through roughly 13 conferences and specialty programs each year.

PROBLEM

TCJ relied on scattered, hard-to-access methods for distributing conference materials and reaching its members. Session materials lived only within individual conference apps, making them difficult to locate for judges who had attended, and inaccessible to those who hadn't.

TCJ had explored building its own resource library over the years but had not found a way to organize materials by topic or keep them reliably searchable over time. Communication was similarly fragmented, with members relying on email and having to search their inboxes for updates rather than checking a single, centralized source.

AT A GLANCE



TEXAS CENTER
FOR THE JUDICIARY

INDUSTRY

Legal Professional Association

SOLUTIONS

Clowder

MEMBER SIZE

3,500+

WEBSITE

yourhonor.com

PARTNER



“*Clowder makes it super easy to target audience messaging and to put relevant information in.*”

- Conference & Communications Director, Texas Center for the Judiciary

SOLUTION

Since adopting Clowder, TCJ has centralized all conference materials into a single, searchable resource library, tagged and dated for instant retrieval by any member, whether they attended the event or not. Staff now target communications directly to specific audiences, such as the board or court professionals, instead of sending general messages to everyone. The news feed has also reduced TCJ's reliance on email, giving members one destination to check on their own time. Clowder gave TCJ the member resource-sharing hub it had been seeking for over a decade.

- ✓ **Centralized** conference materials into a single, searchable resource library accessible to members whether they attended the event or not.
- ✓ **Reduced** reliance on email by giving members a centralized news feed to check for updates on their own time.
- ✓ **Delivered** easier, faster access to session materials through a modern, mobile-ready website, extending well beyond the app itself.
- ✓ **Enabled** members to instantly locate materials by topic and date through advanced tagging and search tools.
- ✓ **Freed** staff from repeated internal build attempts, allowing the team to focus on member engagement instead.

THE IMPACT



Centralized Resource Library



Reduced Email Dependence



Empowered Event Material Access to Non-Attendees

“*Clowder is definitely something that our members have seen and appreciated.*”

- Conference & Communications Director, Texas Center for the Judiciary